

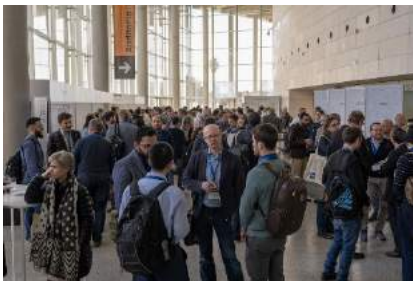
HiPEAC 2020 Sponsorship Package

Conference and Year-Round Services

hipeac.net/conference

With a community of around 2,000 experts, HiPEAC (the European Network on High Performance and Embedded Architecture and Compilation) is the premier advanced computing network in Europe.

Why sponsor HiPEAC



The HiPEAC conference is the largest computing systems research event in Europe. Thanks to a compelling programme and extensive range of associated events, the conference provides a unique opportunity to connect with researchers and engineers from both academia and industry.

Facts and figures

- Over **500** participants, including more than **70** companies.
- Grow your business network: roughly **20%** of attendees are industry representatives.
- Recruitment opportunity: graduate students form up to **25%** of attendees.
- Enhanced job portal service (hipeac.net/jobs), HiPEAC Jobs wall and support setting up interviews ahead of the conference.
- Global event: around **20%** of attendees have affiliations outside Europe.
- Media presence, opportunities for dedicated presentations, demonstrations and product announcements.

"It's a great conference, but it's also a networking forum where you can meet lots of different people from different areas, and I think that's one of the very first important steps when people try to take technology out of research into practice." – **Krisztián Flautner, Arm**

"We use HiPEAC and our sponsorship of the conference to show our customers that we belong to a large and high-quality research community. Together with the scientific background acquired during our PhDs, we use this to position our services towards excellence to improve our credibility and to differentiate against competitors." – **Philippe Manet, Embedded Computing Specialists**

"At the HiPEAC conference I had the opportunity to talk to a new startup and look through their job offers. I put them in touch with one of our recent PhD graduates and he will be starting work here next week. Thanks for a fantastic resource!" – David Black-Schaffer, Uppsala University

Conference services for industry sponsors

- **Dedicated recruitment page** on the HiPEAC conference website (hipeac.net/2020/bologna/#/recruitment), listing open job vacancies and internships posted on the portal, highlighting the opportunity to meet company representatives at the conference.
- HiPEAC Jobs wall at the conference venue featuring open **job vacancies and internships**.
- Exhibitors will have the opportunity to pitch their services, technologies and job openings to students participating in the exhibition tour during the HiPEAC STEM day.
- Attendees will be able to check **the status of registrations** prior to the conference, allowing their institutions to adapt their strategy, e.g., sending HR representatives if there are enough attendees interested in open positions at the company.
- Sponsors will be given **increased visibility on HiPEAC communications channels**, during the conference and throughout the year.
- **Promoting the company through HiPEACinfo magazine** (for example in the 'Career talk', 'SME snapshot' and 'Industry focus' features (hipeac.net/news/#/magazine)).

Year-round services

In addition to services prior to and during the conference, HiPEAC offers sponsors and industry members **year-round services and activities**, designed to **add value to industry participation** and allow industry members to make the most of the network. Additional commitment of resources and support are provided in line with the level of sponsorship.

HiPEAC organizes a number of events every year, including:

- [Computing Systems Weeks](#)
- HiPEAC Industry Partnership Programme workshops
- [ACACES summer school](#)
- European Commission consultation meetings
- *ad hoc* HiPEAC roadshow events

Sponsors and company members can participate in these events actively, including:

- being involved in the organizing committees
- organizing a thematic session, workshop or tutorial

- hosting a booth
- displaying job offers on HiPEAC Jobs walls (twitter.com/hipeacjobs/status/999217922018107393)
- pitching at [careers sessions](#)
- suggesting topics or providing prizes for the HiPEAC [Student Programming Challenge](#)

Information about these events, including participants and technical material, is collected and shared via the HiPEAC website. Using this information, HiPEAC can provide valuable insights for sponsors and industry members.

Sponsors will be given priority on HiPEAC communication channels, including *HiPEACinfo* magazine (hipeac.net/news/#/magazine), video interviews (hipeac.net/press/#/videos) and social networks.

Tiered sponsorship plan

HiPEAC offers a tiered sponsorship plan as a way of recognizing our main sponsors.

Common package offered to all sponsors

- Acknowledgement during the opening and closing presentations, during the social event, on the website, printed material, on-site banners and screens.
- Free booth in the **industry exhibition**, for the whole duration of the conference. The HiPEAC industry exhibition takes place in the cocktail, lunch and coffee break area, an ideal configuration for networking with participants. The exhibition is the ideal venue to launch a new product.

Specific recruitment meetings can be set up ahead of time or on site. HiPEAC members' companies usually participate actively in the exhibition, as a way of gaining visibility among the computing systems community and attracting new business (hipeac.net/industry).

Bronze sponsors

- Starting at €1,000
- Name and logo on the website, printed material, banner, on-site screens, etc.
- Opportunity to speak at the industry session(s), if time allows (first come first served, 10min talk)
- One free registration

Silver sponsors

- Starting at €2,000
- Listed after Gold sponsors on the website, printed material, banner, on-site screens, etc.
- Larger booth on request – email sponsorship@hipeac.net
- Invitation to speak at the industry session(s) (20min talk)

- Two free registrations for technical and non-technical (e.g. recruiters) personnel

Gold sponsors

- Starting at €4,000
- Listed first on the website, printed material, banner, onsite screens, etc.
- Privileged booth location; larger booth and booth options including A/V equipment on request – email sponsorship@hipeac.net
- Invitation to speak at the industry session(s) (20min talk)
- Three free registrations for technical and non-technical personnel (e.g. recruiters)
- Custom options exclusively for gold sponsors:
 - Complementary donation to support the involvement of underrepresented groups in engineering
 - Sponsor student activities: travel grants, gifts for best student presentation, poster award, etc.
 - Video/slideshow before and after presentations (subject to availability and cost)
- Active support for job and internship posts on the HiPEAC job portal
 - Feedback on and improvement of job descriptions and company information
 - Proactively uploading vacancies to the HiPEAC jobs portal from companies' websites
 - Additional promotion of the jobs through digital media ([@hipeac](https://twitter.com/hipeac) and [@hipeac_jobs](https://twitter.com/hipeac_jobs) Twitter accounts, [LinkedIn company page](#) and monthly publicity mailing to the 2,000+ HiPEAC community)
 - Two options for this active support: conference only or year round

Platinum sponsors

Bespoke platinum sponsorship packages are also available, providing exceptional visibility. In addition to all the benefits for gold sponsors, listed above, these could include, for example, sponsorship of the student poster session reception (Monday) or the social event (Tuesday). We would be very happy to discuss options – email us at sponsorship@hipeac.net.

Additional and custom arrangements

Interested sponsors and exhibitors may hire alternative booth shells and more space.

Sponsors may also choose to target dedicated funding towards subsidizing student attendance or supporting the participation of underrepresented groups in engineering.

We would be delighted to talk about ways to increase the visibility of your company or recruitment possibilities at the conference – please do not hesitate to contact us for further information. Email: sponsorship@hipeac.net.

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